QR Codes with Contact Information: non-EU Suppliers

From 12 August 2026, EU legislation requires that packaging placed on the EU market includes contact information identifying the responsible economic operator, in accordance with the Packaging and Packaging Waste Regulation (EU) 2025/40 (PPWR).

Bufab fulfills this requirement through the use of QR codes, which provide access to the necessary contact details. These QR codes must be used in cases where Bufab acts as either the **importer** or the **manufacturer** of the packaging.

Consequently, the QR code must be placed on **all** packaging supplied to Bufab. The purpose is to ensure that the required contact information is clearly accessible and traceable. If the packaging does not have the Bufab logo printed on the packaging, you are responsible for ensuring that the packaging contains information about the actual manufacturer of the packaging.

For transport packaging such as pallets, pallet collars and similar packaging where the required information cannot be placed directly on the physical packaging, the relevant contact information for the responsible economic operator must instead be provided in accompanying documentation linked to the shipment or delivery.

Packaging supplied to Bufab and our subsidiaries

If you are located outside the EU, you must apply the following QR code to the packaging. Either on the label or as an additional sticker on the packaging.

www.bufab.com/packaging

QR Codes with Contact Information: EU Suppliers

From 12 August 2026, EU legislation requires that packaging placed on the EU market includes contact information identifying the responsible economic operator, in accordance with the Packaging and Packaging Waste Regulation (EU) 2025/40 (PPWR).

Bufab fulfills this requirement through the use of QR codes, which provide access to the necessary contact details. These QR codes must be used in cases where Bufab acts as the **manufacturer** of the packaging (i.e. the packaging has Bufab's or our subsidiary's logos on it).

Depending on the type of packaging, the applicable QR code must be placed on **all** packaging **with** Bufab's logo. The purpose is to ensure that the required contact information is clearly accessible and traceable.

If Bufab or its subsidiary's logo is **not** on the packaging, **you** are responsible for ensuring that the packaging contains the applicable manufacturer's contact information.

For transport packaging such as pallets, pallet collars and similar packaging where the required information cannot be placed directly on the physical packaging, the relevant contact information for the responsible economic operator (manufacturer, importer or distributor, as applicable) must instead be provided in accompanying documentation linked to the shipment or delivery.

Packaging with the Bufab or a Bufab subsidiary's logo

If the packaging or packaged goods you supply to Bufab already carry the Bufab logo, you must apply a label or print with the following QR code to the packaging.

www.bufab.com/packaging